

## **2016 Oregon Economic Forum**

### **Speaker Biographies**

#### Timothy A. Duy, Professor of Practice and Director, Oregon Economic Forum, University of Oregon

Professor Duy received his B.A. in Economics in 1991 from the University of Puget Sound, and his M.S. and Ph.D. in Economics in 1998 from the University of Oregon. Following graduate school, Tim worked in Washington, D.C. for the United States Department of Treasury as an economist in the International Affairs division and later with the G7 Group, a political and economic consultancy for clients in the financial industry. In the latter position, he was responsible for monitoring the activities of the Federal Reserve and currency markets. Tim returned to the University of Oregon in 2002. He is the Director of the Oregon Economic Forum and the author of the University of Oregon Statewide Measures of Economic Activity, Regional Measures of Activity, and the Central Oregon Business Index. He is currently a member of the Oregon Governor's Council of Economic Advisors and the State Debt Policy Advisory Board. Tim has published in the Journal of Economics and Business. He blogs frequently at Tim Duy's Fed Watch and is frequently cited in the national media, including the Wall Street Journal, the Washington Post, the Financial Times, and Bloomberg.

#### Bruce McCain, Chief Investment Strategist, Key Private Bank

Bruce McCain is the Chief Investment Strategist for Key Private Bank, where he oversees the work of the portfolio managers and research staff who monitor the economy and formulate investment strategies for clients. In addition to serving as a frequent media commentator, he gives regular presentations on economic topics and general investment strategy to the bank's clients and a wide range of community groups.

He supplies frequent insights to media throughout the region and around the country. His comments and interviews have been featured in such publications as *The New York Times*, *The Wall Street Journal*, *Investor's Business Daily* and *Business Week*, as well as on such television outlets as CNBC and Bloomberg TV. He is also a regular source for such wire services as the Associated Press and Reuters.

Bruce joined a predecessor of Key in 1987, after spending six years on the business faculty of the University of Iowa's Henry B. Tippie College of Business. A native of Boise, Idaho, he earned a Ph.D. in business administration from the University of California at Berkeley, and undergraduate degrees in psychology and accounting from Boise State University.

Sheila Martin, Director, Institute of Portland Metropolitan Studies, Portland State University

As Director of the Institute of Portland Metropolitan Studies, my work implements the ideal expressed on the bridge crossing Broadway: Let Knowledge Serve the City. I view my role as a portal to the University's knowledge resources for the community. My primary objective as Director is to ensure that the Institute, the College of Urban and Public Affairs and the University are serving the city by providing independent information about the key issues facing our region and a venue for discussing those issues in a productive, thoughtful way.

My interest in public policy and research began early in life. I received a B.A. in Political Science and Economics from Southern Illinois University and a M.A. in International Studies from the University of Kentucky. I received a Ph.D. in Economics from Iowa State University, where I studied rural economic development policy and the impact of public policy on productivity and competitiveness in manufacturing.

As a Senior Economist at the Research Triangle Institute, I built a research program in technology economics and policy and researched the value of new innovation and the impact of technology in industry. Through this experience, I developed a strong appreciation for cross-disciplinary work and an understanding of how physical scientists and social scientists can inform economic models and improve their relevance.

As Governor Gary Locke's economic development advisor, I gained valuable experience in government and an understanding of the difficulty and reward of making and implementing public policy that improves lives. I hope to apply that experience as Director, assisting our community leaders in identifying a path forward and resolving the conflicts that prevent those paths from being followed.

In my spare time I love to cook, bike, hike, read, and spend time with my daughter.

Shawn Busse, CEO, Kinesis

Kinesis CEO Shawn Busse has an incredible knack for finding opportunities and helping small businesses thrive. Through the Kinesis philosophy of "Marketing From the Inside Out," he provides companies with the tools they need to connect marketing, HR, finance, and employee engagement to improved company performance. He enjoys helping business leaders discover the power of this convergence as they work hard to create not just a business, but a legacy. Over the last 18 years, Shawn has led numerous transformational business efforts; his fundamental approach to doing business is summed up in two words: win-win.

Russ Gaylor, Manufacturing Consultant

OMEP Consultant Russ Gaylor is an experienced Learning Professional and Program Manager, and draws on over 20 years of professional training experience in a variety of environments to help manufacturers manage their workforce more effectively. He leverages case studies and real-world examples to demonstrate OJT's impact in the workplace.

Stan Collendar, Executive Vice President, Qorvis MSLGROUP

Stan Collender, the national director of financial communications at Qorvis MSLGROUP in Washington, D.C., is one of the foremost experts on the federal budget, federal spending and revenues, the national debt and the congressional budget process.

Stan frequently advises banks, investment banks, hedge funds, and other major Wall Street players on fiscal policy, federal budget developments and the likely outcome of current deliberations in Washington. He also works closely with corporations and associations on spending and tax issues.

Stan is one of the most quoted pundits in the U.S. on all aspects of the federal budget and Washington's response to economic and financial challenges. During the difficult 2011 debt ceiling debate in Washington, Stan appeared more than 200 times on television and radio including all of the broadcast networks and multiple interviews on Marketplace and other National Public Radio programs. He was also quoted regularly by the *Wall Street Journal*, *New York Times*, *Washington Post* and *Los Angeles Times* and appeared repeatedly on foreign channels including the BBC and Russian, German and Chinese television.

In the months leading up to the fiscal cliff in 2012, Stan was a regular on-air contributor to Bloomberg television and radio. Before and during the government shutdown in 2013 and for several months afterwards, Stan was a frequent guest host on Bloomberg television.

In 2009, the *Wall Street Journal* named Stan's blog -- "Capital Gains and Games" -- one of the top 25 economic blogs in the United States. The blog is now published by Forbes.

Stan is the author of *The Guide to the Federal Budget*, which was one of the most assigned texts on the topic during the 19 years an annual edition was published. He was also the writer of the very popular "Fiscal Fitness" column for Roll Call and "Budget Battles" for National Journal.

Stan has been involved with the congressional budget process since 1974 and is one

of only a handful of people who has worked for both the House and Senate Budget Committees. As a member of the House Budget Committee staff he served as administrator of the Task Force on State and Local Government. For the Senate Budget Committee he was responsible for analyzing defense spending. Stan also served as the administrator of the Task Force on the Budget of the Northeast-Midwest Congressional Coalition, a bipartisan group of representatives from the states in those regions.

Stan has worked for many of the major professional services firms in the world including Fleishman-Hillard and Burson-Marsteller. He was also director of federal budget policy for two major international accounting firms—Price Waterhouse and Touche Ross—and president of the Budget Research Group, a private Washington-based consulting organization.

Stan is a recipient of the Howard Award for lifetime achievement in federal budgeting from the American Society for Public Administration and was the 2012 winner of the prestigious James L. Blum Award from the American Association for Budget and Program Analysis.

In 1998, President Bill Clinton appointed Stan to the presidential commission that studied whether the U.S. should have a capital budget.

Stan holds a master's degree in public policy from the University of California, Berkeley and a BA from New York University. He lives in the Washington, D.C. area with his wife, a professional actor and ballroom dancer who has absolutely no interest in politics, public policy, or federal deficits. Because of that, they get along extremely well.